



Home Office

ACS | the voice of local shops

bira  
British Independent Retailers Association

fsb<sup>8</sup>

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Dear «ConfirmTitle» «ConfirmFirstName» «ConfirmSurName»,

### Help the Home Office to tackle crimes against businesses

I am writing to ask for your help with an important study about crimes against businesses in England and Wales. The study aims to collect accurate data about the nature, extent and cost of crimes committed against businesses. The data will be used to:

- monitor crime trends
- identify what needs to be done to reduce crime
- find out what support, advice and information would be most helpful to the wholesale and retail sector, which is a key sector of interest having been surveyed every year since 2012.

The study is endorsed by the Association of Convenience Stores (ACS), British Independent Retailers' Association (BIRA) and the Federation of Small Businesses (FSB).

### We need to hear from as many businesses as possible, including yours

The Home Office is interested in hearing from all of the selected businesses, whether your business has been a victim of crime or not. Only then can we be sure that the results represent the experiences of all businesses in the wholesale and retail sector. If you could participate in this survey, I would be very grateful for your time.

### An Ipsos MORI interviewer will call you

Ipsos MORI, the independent social research organisation, is carrying out the study on behalf of the Home Office. An Ipsos MORI interviewer from our Edinburgh office (dialling code 0131) will call you to conduct an interview over the telephone, or to arrange a convenient time to call back.

The interview should take about 20 minutes, however it is possible for you to reduce the length of the interview by completing a few questions online. For information on how to do this, please turn over the page. You will also find more general information about the survey over the page, including contact details should you have any questions.

I hope that you will take part and thank you in advance for your assistance.

Yours sincerely,

Rosanna Currenti  
Crime and Policing Analysis - Home Office



## Who is running this survey?

The Home Office has commissioned this survey. The Home Office plays a fundamental role in the security and economic prosperity of the UK. It is the lead government department responsible for immigration and passports, drugs policy, crime, counter-terrorism and police.

Ipsos MORI, the independent social research organisation, will be conducting the survey on behalf of the Home Office.

## How will the results be used?

This is an important Government survey that aims to collect accurate data about the nature, extent and cost of crimes committed against businesses in England and Wales. The Home Office, other government departments, businesses and other interested stakeholders use the data to:

- monitor crime trends
- identify what needs to be done to reduce crime
- find out what support, advice and information would be most helpful to businesses

Results of the surveys carried out in previous years can be found on the Gov.uk website: <https://www.gov.uk/government/collections/crime-against-businesses>

## How can I reduce the length of the telephone interview?

You can reduce the length of the telephone interview by answering a few questions beforehand. You can do this online by going to the web address <https://ipsos.uk/businesscrime> and entering your unique log-in: «**respondent.id**».

If you cannot go online, then please try and complete as much of the enclosed *Experience of Crime Sheet* as you can. You will find it much easier to answer the interview questions if you have looked up the information in advance and have the sheet to hand. You do not need to send it back to us.

## Is it confidential?

The research findings will not identify you or your business. No personal or commercial information will be passed to anyone outside the Ipsos MORI research team.

## Further questions?

If you would like any more information about the survey please visit <http://cvs.ipsos-mori.com>.

If you would like more information on our data security processes please access the privacy notice at <http://cvs.ipsos-mori.com/privacy.html>.

Alternatively, please contact Ipsos MORI on 0808 202 4955 or at [businesscrimesurvey@ipsos.com](mailto:businesscrimesurvey@ipsos.com).